

PRESS RELEASE
Date: 25th August 2009

Radio station helps charities get free publicity.

Would you like some free publicity on the radio?

That's the question being asked by Passion for the Planet, the UK's biggest group of radio stations focusing on our health and our environment.

They are hoping to encourage more charities to contact them with news of their projects.

"Although we already get hundreds of press releases every day we're keen to ensure that the smaller charities get a chance to be featured on air. So we're appealing to them to contact us and let us know what they are doing." explained Managing Director Chantal Cooke.

Passion for the Planet celebrates what's good about the planet and its people, highlighting the efforts being made to improve what could be better in the world.

The radio station reaches over 120,000 adults each week, with expert interviews, short features and music from around the world.

"If you have a great story and a knowledgeable expert willing to be interviewed, we'd love to hear from you." continued Chantal. "We can't promise to feature your charity, but we'll make every effort to get as many smaller charities as possible on air"

You can listen to Passion for the Planet on DAB radio across London and the South of England and nationwide via the Internet at

www.passionfortheplanet.com

The station has produced a guide to contacting them Before contacting us please have a look at <http://www.passionfortheplanet.com/PftP6011.htm#PROCEDURE> and please send your press releases to news@passionfortheplanet.com

Notes to editors:

Passion for the Planet is the UK's biggest group of radio stations providing you with solutions for a green and healthy lifestyle. Playing music from around the world, mixed with interviews and features focused on your health, environment and personal development. You can listen to Passion for the Planet on DAB radio and online at: www.passionfortheplanet.com.

Media enquiries

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Chantal is available for interview and images can be provided. Please let us know your requirements.