



PRESS RELEASE
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As everyone else sheds jobs one radio station is expanding

It may be unusual right now, but one radio station is hiring. Passion for the Planet has taken on two new members of staff today.

Sharon Dobbyn is joining the station as Sales Manager and Ria Harding is coming on board to help with campaigns and PR.

Sharon Dobbyn has over 21 years of media sales experience both in the UK and USA.

“This is a great opportunity. Passion for the Planet offers something no other radio station can; a very clearly targeted audience of high income adults interested in their health and doing their bit for the environment. My aim is to ensure that Passion for the Planet is the first choice for companies with products that can help our listeners,” explained Sharon.

Ria Harding graduated in 2007 from the University of Birmingham with a degree in Environmental Management. Since then she has been working in PR in both a direct and an agency role.

"I love what Passion for the Planet stands for and it's inspiring to be promoting something that is really making a positive difference in the world. In particular I will be working with co-founder Chantal Cooke, in her capacity as a London Leader in Sustainability, to promote her London leaders project," says Ria.

Both Sharon and Ria join Passion for the Planet today, and will be joining other members of the team in a new sales and marketing office next to Passion for the Planet's existing Wimbledon studio.

"Passion for the Planet has a lot of exciting developments planned for the coming months so we needed to bring together a bigger team. I am confident Sharon and Ria will be real assets for the station," said Director Chantal Cooke.

Passion for the Planet broadcasts on DAB across London and the South and via at the Internet at www.passionfortheplanet.com

Notes to editors:

Passion for the Planet is the UK's biggest group of radio stations providing you with solutions for a green and healthy lifestyle. Playing music from around the world, mixed with interviews and features focused on your health, environment and personal development. You can listen to Passion for the Planet on DAB radio and online at: www.passionfortheplanet.com.

Media enquiries

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