



3<sup>rd</sup> October 2005

DAB Digital Radio station **passion** offers listeners a different news option.

**passion for the planet** has teamed up with international broadcast news agency FSN as part of an increase in **passion**'s speech output. From today (Monday 3<sup>rd</sup> October 2005) **passion** is adding FSN World News bulletins to the digital station's innovative mix of music and health & environment focused speech.

FSN supplies customised, ready-to-air news material to radio and television networks around the globe. Journalists operate from bureaus in London, Brussels, Washington DC, New York, Orlando, Moscow, Beijing and Tehran, with an ongoing presence in Baghdad.

**passion**'s Managing Director Chantal Cooke said, "This is an exciting time for **passion** and DAB radio. Increased choice is one of the main drivers of DAB penetration and we're delighted that our new news partner will be providing listeners with a fresh view of world events"

**passion** is a ground-breaking DAB radio station, focusing on the 21<sup>st</sup> century's biggest issues – health and the environment. 24 hours a day **passion** mixes adult contemporary and world music with interviews and features on a variety of subjects ranging from green gyms to animal sentience, from oil reserves to ethical shopping, from water wars to dream telepathy, from self-cleaning glass to movie therapy. All the interviews and features are song length and mixed with the music in a format designed for today's 30/40 somethings.

FSN President and Chief Correspondent Simon Marks said, "We're thrilled to be teaming up with **passion** to bring our global news material to an influential audience in Britain. **passion**'s commitment to quality programming is a perfect fit with FSN's news agenda and output".

Notes to Editors:

For more information contact Kenny Stevens on 020 8544 0091 or 07941 947860

**passion** is wholly owned by **passion for the planet** Ltd. **passion** is the UK's only health and environment focused radio station, broadcasting on DAB Digital Radio across the south of England and worldwide on the Internet - [www.passionfortheplanet.com](http://www.passionfortheplanet.com)

**FSN** – [www.featurestorynews.com](http://www.featurestorynews.com)